



WXYZ

ORDER

Print Date 11/12/12 Page 1 of 9

Flight Dates **10/30/12-11/06/12**

Contract / Revision **307206 /**

Original Date / Revision
08/07/12 11/02/12

Advertiser **MI Energy MI Jobs**

Agency **Byrum & Fisk**

Buying Contact

**1322 G Street SE
Washington, DC 20003**

Product

384 Issue Jobs Weeks 1 10/30-11/6

Agency Com 15%

Billing Contact

**1322 G Street SE
Washington, DC 20003**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:30:00

Estimate # **1568**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share 100% Market Value 158050

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WADL	%	0
WDIV	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WLPC	%	0
WPXD	%	0
WTVS	%	0
WWJ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	122	\$134,342.50	\$158,050.00	0.00
Totals	122	\$134,342.50	\$158,050.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	122	\$134,342.50	\$158,050.00

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WXYZ	10/30/12	11/06/12	430 AM News	CM	430a-5a	-----	:30	0	\$150.00	P-4	0.00 NM	6	\$900.00
7 Action News This Morni														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- 1111--		4		\$150.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>	
3	WXYZ	10/29/12-11/04/12		430 AM News		430a-5a		- TWThF----	:30	(\$150.00)		0.00	NM	
See MG 1.7														
[per sk.....mt]														
7	WXYZ	11/06/12-11/06/12		430 AM News		430a-5a		- T-----	:30	\$150.00		0.00	NM	
Ⓜ MG for 1.3 11/01														
Week:		11/05/12	11/11/12	11-----		2		\$150.00		0.00				



WXYZ

Print Date: 11/12/12

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Contract / Revision **307206** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 11/02/12

Order Sep 00:30:00

Advertiser **MI Energy MI Jobs**Product **384 Issue Jobs Weeks 1 10/Estimate # 1568**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WXYZ	10/30/12	11/06/12	5am News M-F 5am News M-F	CM	5-6am M-F	-----	:30	0	\$400.00	P-4	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- 1111--	4		\$400.00		0.00						
Week:		11/05/12	11/11/12	11-----	2		\$400.00		0.00						
N 3	WXYZ	10/30/12	11/06/12	6am News M-F Action News 6am	CM	6-7am M-F	-----	:30	0	\$900.00	P-3	0.00	NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- 1111--	4		\$900.00		0.00						
Week:		11/05/12	11/11/12	11-----	2		\$900.00		0.00						
N 4	WXYZ	10/30/12	11/06/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	-----	:30	0	\$900.00	P-3	0.00	NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- 2222--	8		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WXYZ	10/29/12-11/04/12		GMA M-F 7-9am	7-9am M-F		- TWThF----	:30		(\$900.00)		0.00	NM		
Credited															
6	WXYZ	10/29/12-11/04/12		GMA M-F 7-9am	7-9am M-F		- TWThF----	:30		(\$900.00)		0.00	NM		
See MG 22.6,22.7 [oversold....mt]															
7	WXYZ	10/29/12-11/04/12		GMA M-F 7-9am	7-9am M-F		- TWThF----	:30		(\$900.00)		0.00	NM		
Credited															
Week:		11/05/12	11/11/12	22-----	4		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	WXYZ	11/05/12-11/11/12		GMA M-F 7-9am	7-9am M-F		MT-----	:30		(\$900.00)		0.00	NM		
Credited															
10	WXYZ	11/05/12-11/11/12		GMA M-F 7-9am	7-9am M-F		MT-----	:30		(\$900.00)		0.00	NM		
Credited															
12	WXYZ	11/05/12-11/11/12		GMA M-F 7-9am	7-9am M-F		MT-----	:30		(\$900.00)		0.00	NM		
Credited															
N 5	WXYZ	10/30/12	11/06/12	Action News SAT 6am Action News SAT 6am	CM	SAT 6-7am	-----	:30	0	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$250.00		0.00						
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00						
N 6	WXYZ	10/30/12	11/06/12	GMA SAT 7-8am GMA SAT 7-8am	CM	SAT 7-8am	-----	:30	0	\$350.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXYZ	10/29/12-11/04/12		GMA SAT 7-8am	SAT 7-8am		-----Sa--	:30		(\$350.00)		0.00	NM		
Credited															
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00						
N 7	WXYZ	10/30/12	11/06/12	Action News SAT 8am Action News SAT 8am	CM	SAT 8-9am	-----	:30	0	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$350.00		0.00						
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00						
N 8	WXYZ	10/30/12	11/06/12	Action News SUN 6am Action News SUN 6am	CM	SUN 6-7am	-----	:30	0	\$250.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$250.00		0.00						

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	WXYZ	10/30/12	11/06/12	Action News SUN 6am Action News SUN 6am	CM	SUN 6-7am	-----	:30	0	\$250.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXYZ	10/29/12-11/04/12		Action News SUN 6am		SUN 6-7am		-----Su	:30	(\$250.00)		0.00	NM		
		Credited													
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 9	WXYZ	10/30/12	11/06/12	GMA SUN 7-8am GMA SUN 7-8am	CM	SUN 7-8am	-----	:30	0	\$350.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXYZ	10/29/12-11/04/12		GMA SUN 7-8am		SUN 7-8am		-----Su	:30	(\$350.00)		0.00	NM		
		Credited													
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 10	WXYZ	10/30/12	11/06/12	Action News SUN 8am Action News SUN 8am	CM	Sun 8-930am	-----	:30	0	\$350.00	P-4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----2		2				\$350.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 11	WXYZ	10/30/12	11/06/12	Spotlight SUN 930am Spotlight SUN 930am	CM	Sun 930-10am	-----	:30	0	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1				\$500.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 12	WXYZ	10/30/12	11/06/12	M-F 9a-10a Kelly	CM	9-10am M-F	-----	:30	0	\$500.00	P-4	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-1111--		4				\$500.00		0.00			
	Week:	11/05/12	11/11/12	11-----		2				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WXYZ	11/05/12-11/11/12		M-F 9a-10a		9-10am M-F		MT-----	:30	(\$500.00)		0.00	NM		
		See MG 12.7 [for FX spot]													
7	WXYZ	11/06/12-11/06/12		M-F 9a-10a		9-10am M-F		-T-----	:30	\$500.00		0.00	NM		
		Ⓜ MG for 12.5 11/05													
N 13	WXYZ	10/30/12	11/06/12	M-F 10a-11a Doctors	CM	10-11am M-F	-----	:30	0	\$400.00	P-4	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-1111--		4				\$400.00		0.00			
	Week:	11/05/12	11/11/12	1-----		1				\$400.00		0.00			
N 15	WXYZ	10/30/12	11/06/12	12p Noon News 12n-1p	CM	12-1pm M-F	-----	:30	0	\$500.00	P-4	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-1111--		4				\$500.00		0.00			
	Week:	11/05/12	11/11/12	1-----		1				\$500.00		0.00			
N 16	WXYZ	10/30/12	11/06/12	M-F 2p-3p 2-3pm General Hospital	CM	2-3pm M-F	-----	:30	0	\$600.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-1111--		4				\$600.00		0.00			



WXYZ

Print Date: 11/12/12

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Contract / Revision **307206** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 11/02/12

Order Sep 00:30:00

Advertiser **MI Energy MI Jobs**

Product **384 Issue Jobs Weeks 1 10/Estimate # 1568**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N16	WXYZ	10/30/12	11/06/12	M-F 2p-3p 2-3pm General Hospital	CM	2-3pm M-F	-----	:30	0	\$600.00	P-4	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	- 1111--		4				\$600.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		M-F 2p-3p		2-3pm M-F	- TWThF----	:30		(\$600.00)		0.00 NM		
	Credited													
2	WXYZ	10/29/12-11/04/12		M-F 2p-3p		2-3pm M-F	- TWThF----	:30		(\$600.00)		0.00 NM		
	Credited													
3	WXYZ	10/29/12-11/04/12		M-F 2p-3p		2-3pm M-F	- TWThF----	:30		(\$600.00)		0.00 NM		
	Credited													
4	WXYZ	10/29/12-11/04/12		M-F 2p-3p		2-3pm M-F	- TWThF----	:30		(\$600.00)		0.00 NM		
	Credited													
	Week:	11/05/12	11/11/12	1-----		1				\$600.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WXYZ	11/05/12-11/11/12		M-F 2p-3p		2-3pm M-F	M-----	:30		(\$600.00)		0.00 NM		
	Credited													
N17	WXYZ	10/30/12	11/06/12	M-F 3p-4p Katie	CM	3-4pm M-F	-----	:30	0	\$800.00	P-4	0.00 NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	- 1111--		4				\$800.00		0.00		
	Week:	11/05/12	11/11/12	1-----		1				\$800.00		0.00		
N18	WXYZ	10/30/12	11/06/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	-----	:30	0	\$900.00	P-4	0.00 NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	- 1111--		4				\$900.00		0.00		
	Week:	11/05/12	11/11/12	1-----		1				\$900.00		0.00		
N19	WXYZ	10/30/12	11/06/12	5p News 5-6pm M-F	CM	5-6pm M-F	-----	:30	0	\$1,000.00	P-4	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	- 1111--		4				\$1,000.00		0.00		
	Week:	11/05/12	11/11/12	1-----		1				\$1,000.00		0.00		
N20	WXYZ	10/30/12	11/06/12	6p News 6-630pm M-F	CM	6-630pm M-F	-----	:30	0	\$1,200.00	P-4	0.00 NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	- 1111--		4				\$1,200.00		0.00		
	Week:	11/05/12	11/11/12	1-----		1				\$1,200.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WXYZ	11/05/12-11/11/12		6p News		6-630pm M-F	M-----	:30		(\$1,200.00)		0.00 NM		
	See MG 22.6,22.7 [for FX spot]													
N21	WXYZ	10/30/12	11/06/12	ABC'S Wrld News Tnght M-F 630-7pm	CM	630-7pm M-F (6:28 PM-6:30 PM)	-----	:30	0	\$1,500.00	P-3	0.00 NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	- 1111--		4				\$1,500.00		0.00		
	Week:	11/05/12	11/11/12	1-----		1				\$1,500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WXYZ	11/05/12-11/11/12		ABC'S Wrld News Tnght		630-7pm M-F (6:28 PM-6:30 PM)	M-----	:30		(\$1,500.00)		0.00 NM		
	Credited													
N22	WXYZ	10/30/12	11/06/12	7p News M-F 7-730p	CM	7-730pm M-F	-----	:30	0	\$1,200.00	P-3	0.00 NM	5	\$6,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		



WXYZ

Print Date: 11/12/12

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Contract / Revision **307206** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 11/02/12

Order Sep 00:30:00

Advertiser **MI Energy MI Jobs**

Product **384 Issue Jobs Weeks 1 10/Estimate # 1568**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N22	WXYZ	10/30/12	11/06/12	7p News M-F 7-730p	CM	7-730pm M-F	-----	:30	0	\$1,200.00	P-3	0.00 NM	5	\$6,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-1111--	4		\$1,200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WXYZ	10/29/12-11/04/12		7p News		7-730pm M-F	-TWThF----	:30		(\$1,200.00)		0.00 NM		
See MG 22.6,22.7 [oversold.....mt]														
6	WXYZ	11/03/12-11/03/12		SA 8-10am Action News		8-10a	-----Sa--	:30		\$3,000.00		0.00 NM		
Ⓜ MG for 20.5,4.6,22.4														
7	WXYZ	11/03/12-11/03/12		SA 1230a-130a		1230am-130am	-----Sa--	:30		\$300.00		0.00 NM		
Ⓜ MG for 20.5,4.6,22.4														
Week:		11/05/12	11/11/12	1-----	1		\$1,200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WXYZ	11/05/12-11/11/12		7p News		7-730pm M-F	M-----	:30		(\$1,200.00)		0.00 NM		
Credited														
N23	WXYZ	10/30/12	11/06/12	Access Saturday Sat 7-8pm	CM	7-8pm Sat	-----	:30	0	\$1,000.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----1-	1		\$1,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		Access Saturday		7-8pm Sat	-----Sa--	:30		(\$1,000.00)		0.00 NM		
Credited														
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00					
N24	WXYZ	10/30/12	11/06/12	Early News Su Su 6-630p	CM	6-630pm Sun	-----	:30	0	\$750.00	P-4	0.00 NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----1	1		\$750.00		0.00					
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00					
N25	WXYZ	10/30/12	11/06/12	Access M-F 730-8pm M-F 730-8pm	CM	730-8pm M-F	-----	:30	0	\$1,800.00	P-4	0.00 NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-1111--	4		\$1,800.00		0.00					
Week:		11/05/12	11/11/12	1-----	1		\$1,800.00		0.00					
N26	WXYZ	10/30/12	11/06/12	Late News M-Su 11pm Action News Updat	CM	11-1135pm M-Sun	-----	:30	0	\$2,000.00	P-4	0.00 NM	7	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-111111	6		\$2,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WXYZ	10/29/12-11/04/12		Late News M-Su		11-1135pm M-Su	-TWThFSaSu	:30		(\$2,000.00)		0.00 NM		
See MG 26.8 [news is at 1130pm on Saturday, 11/3]														
8	WXYZ	11/03/12-11/03/12		Late News M-Su		11-1135pm M-Su(11:30 PM-12:00	-----Sa--	:30		\$2,000.00		0.00 NM		
Ⓜ MG for 26.5 11/03 [Sports Late-Run]														
Week:		11/05/12	11/11/12	1-----	1		\$2,000.00		0.00					
N28	WXYZ	10/30/12	11/06/12	M-F 1205a-105a Jimmy Kimmel Live	CM	1205am-105am M--	-----	:30	0	\$250.00	P-4	0.00 NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-1111--	4		\$250.00		0.00					
Week:		11/05/12	11/11/12	1-----	1		\$250.00		0.00					
N29	WXYZ	10/30/12	11/06/12		CM	106am-206am	-----	:30	0	\$150.00	P-4	0.00 NM	5	\$750.00



WXYZ

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Contract / Revision **307206** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 11/02/12

Order Sep 00:30:00

Advertiser **MI Energy MI Jobs**Product **384 Issue Jobs Weeks 1 10/Estimate # 1568**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 106a-206a Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111--		4				\$150.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$150.00		0.00			
N30	WXYZ	10/30/12	11/06/12	Late Fringe SA 1130p-230a LF 1130p-230a Sa	CM	1130pm-230am (12:00 XM-1:00 XM)	-----	:30	0	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$250.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N31	WXYZ	10/30/12	11/06/12	Sports Update 1130-12n SU 1130p-12a	CM	1130pm-12am	-----	:30	0	\$550.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$550.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WXYZ	10/29/12-11/04/12	Sports Update 1130-12m Su		1130pm-12am	-----Su	:30		(\$550.00)		0.00	NM		
				Credited											
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N32	WXYZ	10/30/12	11/06/12	SU 12a-1a SU 12a-1a	CM	12am-1am	-----	:30	0	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$250.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N33	WXYZ	10/30/12	11/06/12	MO 8-10pm Dancing MO 8-10pm Dancing	CM	8-10p	-----	:30	0	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----		0				\$0.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$10,000.00		0.00			
N34	WXYZ	10/30/12	11/06/12	Tuesday Prime B Tuesday Prime B	CM	9-10pm Tuesday	-----	:30	0	\$7,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1-----		1				\$7,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WXYZ	10/29/12-11/04/12	Tuesday Prime B		9-10pm Tuesday	- T-----	:30		(\$7,500.00)		0.00	NM		
				Credited											
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N35	WXYZ	10/30/12	11/06/12	Wednesday Prime C Wednesday Prime C	CM	10-11pm Wednesd	-----	:30	0	\$5,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-- 1----		1				\$5,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WXYZ	10/29/12-11/04/12	Wednesday Prime C		10-11pm Wednes	-- W-----	:30		(\$5,000.00)		0.00	NM		
				Credited											
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N36	WXYZ	10/30/12	11/06/12	Thursday Prime A Thursday Prime A	CM	8-9pm Thursday	-----	:30	0	\$4,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- 1---		1				\$4,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WXYZ	10/29/12-11/04/12	Thursday Prime A		8-9pm Thursday	--- Th----	:30		(\$4,000.00)		0.00	NM		
				Credited											
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			



WXYZ

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Contract / Revision **307206** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 11/02/12

Order Sep 00:30:00

Advertiser **MI Energy MI Jobs**Product **384 Issue Jobs Weeks 1 10/Estimate # 1568**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N36	WXYZ	10/30/12	11/06/12	Thursday Prime A Thursday Prime A	CM	8-9pm Thursday	-----	:30	0	\$4,000.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00					
N37	WXYZ	10/30/12	11/06/12	Friday Prime A Friday Prime A	CM	8-9pm Friday	-----	:30	0	\$2,000.00	P-4	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----1--	1		\$2,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		Friday Prime A		8-9pm Friday	-----F----	:30		(\$2,000.00)		0.00 NM		
Credited														
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00					
N38	WXYZ	10/30/12	11/06/12	ABC Saturday Night Foot ABC's Saturday Night Foc	CM	SA 8pm-1130pm	-----	:30	0	\$3,000.00	P-3	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----1-	1		\$3,000.00		0.00					
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00					
N39	WXYZ	10/30/12	11/06/12	Sunday Prime A Sunday Prime A	CM	7-8pm Sunday	-----	:30	0	\$3,000.00	P-4	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----1	1		\$3,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		Sunday Prime A		7-8pm Sunday	-----Su	:30		(\$3,000.00)		0.00 NM		
Credited														
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00					
N40	WXYZ	10/30/12	11/06/12	Sunday Prime C Sunday Prime C	CM	9-10pm Sunday	-----	:30	0	\$5,000.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----1	1		\$5,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		Sunday Prime C		9-10pm Sunday	-----Su	:30		(\$5,000.00)		0.00 NM		
Credited														
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00					
N41	WXYZ	10/30/12	11/02/12	M-F 11a-12n M-F 11a-12n	CM	11am-12pm M-F	-TWTF--	:30	3	\$1,500.00	FX	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-TWTF--	3		\$1,500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		M-F 11a-12n		11am-12pm M-F	-TWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
N42	WXYZ	10/30/12	11/02/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am M-F	-TWTF--	:30	2	\$1,500.00	P-3	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-TWTF--	2		\$1,500.00		0.00					
N43	WXYZ	10/30/12	10/30/12	Tuesday Prime A Tuesday Prime A	CM	8-9pm Tuesday	-T-----	:30	1	\$13,000.00	P-3	0.00 NM	1	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----	1		\$13,000.00		0.00					
N44	WXYZ	11/03/12	11/03/12	ABC College Ftbal 330-7p ABC's Clge Ftbl 330-7pm	CM	330-7pm	-----S-	:30	1	\$10,000.00	P-4	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-	1		\$10,000.00		0.00					



WXYZ

Print Date: 11/12/12

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Contract / Revision **307206** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 11/02/12

Order Sep 00:30:00

Advertiser **MI Energy MI Jobs**

Product **384 Issue Jobs Weeks 1 10/** Estimate # **1568**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N44	WXYZ	11/03/12	11/03/12	ABC College Ftbal 330-7p ABC's Cllge Ftbl 330-7pm	CM	330-7pm	-----S-	:30	1	\$10,000.00	P-4	0.00 NM	1	\$10,000.00
N45	WXYZ	11/01/12	11/02/12	M-F 3p-4p M-F 3p-4p	CM	3-4pm M-F	---TF--	:30	3	\$1,250.00	FX	0.00 NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--			3		\$1,250.00		0.00			
N46	WXYZ	11/05/12	11/05/12	M-F 3p-4p M-F 3p-4p	CM	3-4pm M-F	M-----	:30	2	\$1,250.00	FX	0.00 NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			2		\$1,250.00		0.00			
N47	WXYZ	11/05/12	11/05/12	M-F 10a-11a M-F 10a-11a	CM	10-11am M-F	M-----	:30	1	\$1,750.00	FX	0.00 NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$1,750.00		0.00			
N48	WXYZ	11/02/12	11/02/12	Friday Prime A Friday Prime A	CM	8-9pm Friday	----F--	:30	1	\$4,000.00	P-2	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1		\$4,000.00		0.00			
N49	WXYZ	11/03/12	11/03/12	SA 8-10am Action News SA 8-10am Action News	CM	8-10a	-----S-	:30	1	\$1,500.00	FX	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1		\$1,500.00		0.00			
N50	WXYZ	11/03/12	11/03/12	SA 10-11am News Speed SA 10-11am News	CM	10-11am	-----S-	:30	1	\$1,500.00	FX	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1		\$1,500.00		0.00			
N51	WXYZ	11/03/12	11/03/12	Early News Sa 7p (Foll Sa 7-8p	CM	7pm Sat	-----S-	:30	1	\$3,000.00	FX	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1		\$3,000.00		0.00			
N52	WXYZ	11/04/12	11/04/12	SU 12-1pm News Special SU 12-1p News	CM	12-1p	-----S	:30	1	\$2,500.00	FX	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$2,500.00		0.00			
N53	WXYZ	11/04/12	11/04/12	11pm News Sun 11-1130pm Sun	CM	11-1130pm Late N	-----S	:30	1	\$6,000.00	FX	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$6,000.00		0.00			
N54	WXYZ	11/02/12	11/02/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am N	----F--	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1		\$1,500.00		0.00			
N55	WXYZ	11/05/12	11/05/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am M	M-----	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$1,500.00		0.00			
N56	WXYZ	11/04/12	11/04/12	This Week SUN 10am This Week SUN 10am	CM	Sun 10-11am	-----S	:30	1	\$2,700.00	P-3	0.00 NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$2,700.00		0.00			
N57	WXYZ	11/04/12	11/04/12		CM	12-1p	-----S	:30	1	\$3,000.00	FX	0.00 NM	1	\$3,000.00



WXYZ

Print Date: 11/12/12

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Contract / Revision **307206** Flight Dates **10/30/12-11/06/12** Hiatus Dates
Original Date / Revision 08/07/12/ 11/02/12 Order Sep 00:30:00
Advertiser **MI Energy MI Jobs** Product **384 Issue Jobs Weeks 1 10/** Estimate # **1568**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
SU 12-1pm News Special														
SU 12-1p News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----S			1			\$3,000.00		0.00		
													Totals	122\$158,050.00